

# MS7002: Mass Communication Theory

[View Online](#)

---

1

McQuail D. McQuail's mass communication theory. 6th ed. Los Angeles, Calif: : SAGE 2010.

2

Fortner RS, Fackler PM. The Handbook of Media and Mass Communication Theory. Hoboken: : Wiley 2014.

<https://ebookcentral.proquest.com/lib/leicester/detail.action?docID=1650862>

3

Mills B, Barlow DM. Reading media theory: thinkers, approaches and contexts. 2nd ed. Abingdon, Oxon: : Routledge 2013.

<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=797730>

4

Watson J, Hill A. Dictionary of media and communication studies. 8th ed. London: : Bloomsbury Academic 2012.

[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page\\_service\\_id=5664521640002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page_service_id=5664521640002746&institutionId=2746&customerId=2745)

5

Chandler D, Munday R. A dictionary of media and communication. Oxford: : Oxford University Press 2011.

6

McQuail D. McQuail's mass communication theory. 6th ed. Los Angeles, Calif: : SAGE 2010.

7

Albertazzi D, Cobley P. The Media: An Introduction. 3rd ed. Welwyn Garden City: : Taylor and Francis 2013.

[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664373970002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664373970002746&institutionId=2746&customerId=2745)

8

Laughey D. Key Themes in Media Theory. Maidenhead: : McGraw-Hill Education 2007.

[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664469550002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664469550002746&institutionId=2746&customerId=2745)

9

Long P, Wall T. Media studies: texts, production, context. 2nd ed. Harlow: : Pearson 2012.

<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=nlebk&AN=812615>

10

Mills B, Barlow DM. Reading media theory: thinkers, approaches and contexts. 2nd ed. Abingdon, Oxon: : Routledge 2013.

<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=797730>

11

Silverstone R. Why Study the Media? London: : SAGE Publications 1999.

[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664311440002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664311440002746&institutionId=2746&customerId=2745)

12

McQuail D. McQuail's mass communication theory. 6th ed. Los Angeles, Calif: : SAGE 2010.

13

Mills B, Barlow DM. Reading media theory: thinkers, approaches and contexts. 2nd ed. Abingdon, Oxon: : Routledge 2013.  
<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=797730>

14

Fortner RS, Fackler PM. The Handbook of Media and Mass Communication Theory. Hoboken: : Wiley 2014.  
<https://ebookcentral.proquest.com/lib/leicester/detail.action?docID=1650862>

15

Curran J, Morley D. Media and cultural theory. London: : Routledge 2006.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664612100002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664612100002746&institutionId=2746&customerId=2745)

16

Newbold C, Boyd-Barrett O. Approaches to media: a reader. London: : Arnold 1995.

17

Gurevitch M, Curran J. Mass media and society. 4th ed. London: : Arnold 2005.

18

Baran SJ, Baran SJ, Davis DK. Mass communication theory: foundations, ferment, and future. 6th ed. Boston, MA: : Wadsworth 2012.

19

McQuail D. McQuail's reader in mass communication theory. London: : SAGE 2002.

20

McQuail D. McQuail's mass communication theory. 6th ed. Los Angeles, Calif: : SAGE 2010.

21

Hardy, Jonathan. Communication and Society : Critical Political Economy of the Media : An Introduction. Routledge 2014.

<http://site.ebrary.com/lib/leicester/detail.action?docID=10884821>

22

Fortner RS, Fackler PM. The Handbook of Media and Mass Communication Theory.

Hoboken: : Wiley 2014.

<https://ebookcentral.proquest.com/lib/leicester/detail.action?docID=1650862>

23

Bagdikian BH. The new media monopoly. [Rev. ed.]. Boston, Mass: : Beacon Press 2004.

24

Curran J, Seaton J. Power Without Responsibility: Press, Broadcasting and the Internet in Britain. 7th ed. Hoboken: : Taylor and Francis 2009.

25

Doyle G. Understanding Media Economics. 2nd ed. Paul Chapman Pub

<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=1099467>

26

Downing J, Mohammadi A, Sreberny A. Questioning the media: a critical introduction.

London: : Sage Publications 1990.

27

Lunt P, Livingstone S. Media Regulation: Governance and the Interests of Citizens and Consumers. London: : SAGE Publications 2011.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page\\_service\\_id=5664311240002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page_service_id=5664311240002746&institutionId=2746&customerId=2745)

28

Mansell R. Political Economy, Power and New Media. *New Media & Society* 2004;6:96–105.  
doi:10.1177/1461444804039910

29

Mosco V. The political economy of communication. 2nd ed. London: : Sage 2009.

30

McChesney RW. Corporate media and the threat to democracy. New York: : Seven Stories Press 1997.

31

Tunstall J. The media are American: Anglo-American media in the world. 2nd ed. London: : Constable 1994.

32

Wasko J, Murdock G, Sousa H, editors. The handbook of political economy of communications. Chichester: : Wiley-Blackwell 2014.

33

McQuail D. McQuail's mass communication theory. 6th ed. Los Angeles, Calif: : SAGE 2010.

34

Berkowitz DA. Social meanings of news: a text-reader. Thousand Oaks, Calif: : Sage Publications 1997.

35

Mansell R, Raboy M. The Handbook of Global Media and Communication Policy. Hoboken: : Wiley 2011.

[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page\\_service\\_id=5664612090002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page_service_id=5664612090002746&institutionId=2746&customerId=2745)

36

Bagdikian BH. The new media monopoly. [Rev. ed.]. Boston, Mass: : Beacon Press 2004.

37

Chomsky D. The mechanisms of management control at the New York Times. *Media, Culture & Society* 1999;21:579–99. doi:10.1177/016344399021005001

38

Holt J, Perren A. Media industries: history, theory, and method. Chichester: : Wiley-Blackwell 2009.

39

Havens T, Lotz AD. Understanding media industries. New York: : Oxford University Press, Inc 2012.

40

Küng-Shankelman L. Inside the BBC and CNN: managing media organisations. London: : Routledge 2000.

41

McCHESNEY RW. Media Policy Goes to Main Street: The Uprising of 2003. *The Communication Review* 2004;7:223-58. doi:10.1080/10714420490492139

42

Morris JS. The Fox News Factor. *The Harvard International Journal of Press/Politics* 2005;10:56-79. doi:10.1177/1081180X05279264

43

Holt J, Perren A. Media industries: history, theory, and method. Chichester: Wiley-Blackwell 2009.

44

Parker, J. CBS-Viacom Merger: Impact on Journalism, *The Federal Communications Law Journal* 2000;52:519-30. <http://heinonline.org/HOL/Page?public=false&handle=hein.journals/fedcom52&id=521>

45

Albertazzi D, Cobley P. The Media: An Introduction. 3rd ed. Welwyn Garden City: Taylor and Francis 2013.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page\\_service\\_id=5664373970002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page_service_id=5664373970002746&institutionId=2746&customerId=2745)

46

McQuail D. McQuail's mass communication theory. 6th ed. Los Angeles, Calif: SAGE 2010.

47

Strömbäck J. In Search of a Standard: four models of democracy and their normative implications for journalism. *Journalism Studies* 2005;6:331-45.  
doi:10.1080/14616700500131950

48

Political Communication in Media Society: Does Democracy Still Enjoy an Epistemic Dimension? The Impact of Normative Theory on Empirical Research. *Communication theory*, 2006, Vol16(4), p411-426  
<http://onlinelibrary.wiley.com/doi/10.1111/j.1468-2885.2006.00280.x/epdf>

49

Bro P. Normative navigation in the news media. *Journalism* 2008;9:309–29.  
doi:10.1177/1464884907089010

50

Habermas J, Calhoun CJ. Habermas and the public sphere. Cambridge, Mass: : MIT Press 1992.

51

Dahlberg L. Re-constructing digital democracy: An outline of four 'positions'. *New Media & Society* 2011;13:855–72. doi:10.1177/1461444810389569

52

Dahlgren P. The Internet, Public Spheres, and Political Communication: Dispersion and Deliberation. *Political Communication* 2005;22:147–62. doi:10.1080/10584600590933160

53

Fraser N. Special Section: Transnational Public Sphere: Transnationalizing the Public Sphere: On the Legitimacy and Efficacy of Public Opinion in a Post-Westphalian World. *Theory, Culture & Society* 2007;24:7–30. doi:10.1177/0263276407080090

54

Gerhards J, Schafer MS. Is the internet a better public sphere? Comparing old and new media in the USA and Germany. *New Media & Society* 2010;12:143–60.  
doi:10.1177/1461444809341444

55

Habermas J. *The structural transformation of the public sphere: an inquiry into a category of bourgeois society*. Cambridge, Mass: : MIT Press 1989.

56

Habermas J. *Between facts and norms: contributions to a discourse theory of law and democracy*. Cambridge: : Polity Press 1996.

57

Dijk J van, Hacker KL. *Digital democracy: issues of theory and practice*. London: : SAGE 2000.

58

Kellner D. *The media and the crisis of democracy in the age of Bush-2*. *Communication and Critical/Cultural Studies* 2004;1:29–58. doi:10.1080/1479142042000180917

59

Moe H. *Dissemination and dialogue in the public sphere: a case for public service media online*. *Media, Culture & Society* 2008;30:319–36. doi:10.1177/0163443708088790

60

Papacharissi Z. *The virtual sphere: The internet as a public sphere*. *New Media & Society* 2002;4:9–27. doi:10.1177/1461444022226244

61

McQuail D. *McQuail's mass communication theory*. 6th ed. Los Angeles, Calif: : SAGE 2010.

62

Curran J, Morley D. Media and cultural theory. London: : Routledge 2006.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664612100002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664612100002746&institutionId=2746&customerId=2745)

63

Banerjee I. The Locals Strike Back?: Media Globalization and Localization in the New Asian Television Landscape. International Communication Gazette 2002; **64**:517–35.  
doi:10.1177/17480485020640060101

64

Bennett W. Communicating Global Activism. Information, Communication & Society 2003; **6**:143–68. doi:10.1080/1369118032000093860a

65

Curran J. Media and society. 5th ed. London: : Hodder Education 2010.

66

Chadwick A. Internet politics: states, citizens, and new communication technologies. New York ; Oxford: : Oxford University Press 2006.

67

Hafez K. The Myth of Media Globalization. Hoboken: : Wiley 2013.

68

Hamelink CJ. Global communication. Los Angeles: : SAGE 2015.

69

Featherstone M, Lash SM, Robertson R. Global Modernities. London: : SAGE Publications 1995.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664466860002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664466860002746&institutionId=2746&customerId=2745)

70

Salwen MB. Cultural imperialism: A media effects approach. *Critical Studies in Mass Communication* 1991;8:29–38. doi:10.1080/15295039109366778

71

Gurevitch M, Curran J. *Mass media and society*. 3rd ed. London: : Arnold 2000.

72

Thompson JB. *The media and modernity: a social theory of the media*. Cambridge: : Polity Press 1995.

73

Thussu DK. *International communication: continuity and change*. 2nd ed. London: : Hodder Education 2006.

74

Tomlinson J. *Cultural imperialism: a critical introduction*. London: : Pinter 1991.

75

Tomlinson J. *Globalization and culture*. Oxford: : Polity Press 1999.

76

McQuail D. *McQuail's mass communication theory*. 6th ed. Los Angeles, Calif: : SAGE 2010.

77

Curran J. *Media and society*. 5th ed. London: : Hodder Education 2010.

78

Allan S. News culture. 3rd ed. Maidenhead: : McGraw-Hill/Open University Press 2010.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page\\_service\\_id=5664521460002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page_service_id=5664521460002746&institutionId=2746&customerId=2745)

79

Altheide DL. Creating reality: how TV news distorts events. Beverly Hills, Calif: : Sage Publications 1976.

80

Berkowitz DA. Social meanings of news: a text-reader. Thousand Oaks, Calif: : Sage Publications 1997.

81

Ericson RV, Baranek PM, Chan JBL. Negotiating control: a study of news sources. Milton Keynes: : Open University Press 1989.

82

Machin D, Niblock SJ. News production: theory and practice. Abingdon: : Routledge 2006.

83

Manning P. News and News Sources: A Critical Introduction. London: : SAGE Publications 2000. <http://leicester.eblib.com/patron/FullRecord.aspx?p=1024041>

84

Matthews J. Producing serious news for citizen children: a study of the BBC's children's program 'Newsround'. Lewiston [N.Y.]: : Edwin Mellen Press 2010.

85

Pasti S. Two Generations of Contemporary Russian Journalists. European Journal of Communication 2005;20:89–115. doi:10.1177/0267323105049634

86

Schlesinger P, Tumber H. Reporting crime: the media politics of criminal justice. Oxford: : Clarendon Press 1994.

87

Tuchman G. Making news: a study in the construction of reality. New York: : Free Press 1978.

88

ZALLER J. A New Standard of News Quality: Burglar Alarms for the Monitorial Citizen. Political Communication 2003;20:109–30. doi:10.1080/10584600390211136

89

McQuail D. McQuail's mass communication theory. 6th ed. Los Angeles, Calif: : SAGE 2010.

90

Bennett WL, Entman RM, editors. Mediated politics: communication in the future of democracy. Cambridge: : Cambridge University Press 2001.  
<http://dx.doi.org/10.1017/CBO9780511613852>

91

Perloff RM, Bathgate L, Altman M, et al. The dynamics of political communication: media and politics in a digital age. New York: : Routledge 2014.  
<https://ebookcentral.proquest.com/lib/leicester/detail.action?docID=1575976>

92

Barnett S. Will a Crisis in Journalism Provoke a Crisis in Democracy? *The Political Quarterly* 2002;73:400–8. doi:10.1111/1467-923X.00494

93

Blumler, Jay G., Gurevitch, Michael. Chapter 1: The crisis of civic communication. In: The crisis of public communication. London: : Routledge 1995.  
1-8.[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664951130002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664951130002746&institutionId=2746&customerId=2745)

94

Mattelart A, Siegelaub S, International Mass Media Research Center(Bagnolet, France). Communication and class struggle: an anthology in two volumes, 1: Capitalism, imperialism. New York: : International General 1979.

95

Couldry N, Livingstone SM, Markham T. Media consumption and public engagement: Beyond the presumption of attention. Basingstoke: : Palgrave Macmillan 2010.  
<http://ezproxy.lib.le.ac.uk/login?url=http://www.palgraveconnect.com/doifinder/10.1057/9780230279339>

96

Entman RM. Democracy without citizens: media and the decay of American politics. New York: : Oxford University Press 1989.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664466850002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664466850002746&institutionId=2746&customerId=2745)

97

Bennett WL, Entman RM, editors. Mediated politics: communication in the future of democracy. Cambridge: : Cambridge University Press 2001.  
<http://dx.doi.org/10.1017/CBO9780511613852>

98

Henn M, Weinstein M, Wring D. A Generation Apart? Youth and Political Participation in Britain. *The British Journal of Politics and International Relations* 2002;4:167–92.

doi:10.1111/1467-856X.t01-1-00001

99

Jowett, Garth S., O'Donnell, Victoria. Propaganda and persuasion. 4th ed. Thousand Oaks, Calif.: : Sage 2006.

100

LeDuc L, Niemi RG, Norris P. Comparing democracies 3: elections and voting in the 21st century. [3rd ed.]. London: : SAGE 2010.  
<http://site.ebrary.com/lib/leicester/Doc?id=10546182>

101

Patterson TE. The vanishing voter: public involvement in an age of uncertainty. New York: : Alfred A. Knopf 2002.

102

Plasser F. American Campaign Techniques Worldwide. The Harvard International Journal of Press/Politics 2000;5:33-54. doi:10.1177/1081180X00005004003

103

Putnam RD. Bowling alone: the collapse and revival of American community. New York: : Simon & Schuster 2000.

104

McQuail D. McQuail's mass communication theory. 6th ed. Los Angeles, Calif: : SAGE 2010.

105

Morley D. Unanswered Questions in Audience Research. The Communication Review 2006; 9:101-21. doi:10.1080/10714420600663286

106

Albertazzi D, Cobley P. The Media: An Introduction. 3rd ed. Welwyn Garden City: : Taylor and Francis 2013.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page\\_service\\_id=5664373970002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&page_service_id=5664373970002746&institutionId=2746&customerId=2745)

107

Bird SE. ARE WE ALL PRODUSERS NOW? Cultural Studies 2011;**25**:502-16.  
doi:10.1080/09502386.2011.600532

108

Katz E, Blumler JG. The uses of mass communications: current perspectives on gratifications research. Beverly Hills, Calif: : Sage Publications 1974.

109

Fiske J. Audiences: A cultural studies approach to watching television. Poetics 1992;**21**:345-59. doi:10.1016/0304-422X(92)90013-S

110

Dickinson R, Linne O, Harindranath R. Approaches to audiences: a reader. London: : Arnold 1998.

111

Harindranath R. 'Ethnicity and Cultural Difference: Some thematic and political issues on global audience research'. *Particip@tions*; **2**.  
[http://www.participations.org/volume%202/issue%202/2\\_02\\_harindranath.htm](http://www.participations.org/volume%202/issue%202/2_02_harindranath.htm)

112

Hay J, Wartella E, Grossberg L. The audience and its landscape. Boulder, Colo: : Westview Press 1996.

113

Livingstone S. The Challenge of Changing Audiences: Or, What is the Audience Researcher to do in the Age of the Internet? European Journal of Communication 2004;19:75–86.  
doi:10.1177/0267323104040695

114

Morley D. Television, audiences, and cultural studies. MyiLibrary  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5662268930002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5662268930002746&institutionId=2746&customerId=2745)

115

Hartley, John, Burgess, Jean, Bruns, Axel. Companion to New Media Dynamics.  
Wiley-Blackwell 2013.  
<http://site.ebrary.com/lib/leicester/reader.action?docID=10657833&ppg=6>

116

Jermyn D, Holmes S. The Audience is Dead; Long Live the Audience!: Interactivity, 'Telephilia' and the Contemporary Television Audience. Critical Studies in Television: The International Journal of Television Studies 2006;1:49–57. doi:10.7227/CST.1.1.8

117

Baym N.K. Personal connections in the digital age. 2nd ed. Cambridge: Polity 2015.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664520850002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664520850002746&institutionId=2746&customerId=2745)

118

Berker T. Domestication of media and technology. Maidenhead: Open University Press 2006.  
[http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package\\_service\\_id=5664466280002746&institutionId=2746&customerId=2745](http://le.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=5664466280002746&institutionId=2746&customerId=2745)

119

Nightingale V. *The handbook of media audiences*. Oxford: : Wiley-Blackwell 2011.  
<http://ezproxy.lib.le.ac.uk/login?url=http://www.myilibrary.com?id=340733>

120

Cruz J, Lewis J. *Viewing, reading, listening: audiences and cultural reception*. Boulder, Colo: : Westview Press 1994.

121

Hepp A. *Mediatization and the 'molding force' of the media*. Communications 2012; **37**:1-28. doi:10.1515/commun-2012-0001

122

Holmes S. 'But this Time You Choose!': Approaching the 'Interactive' Audience in Reality TV. International Journal of Cultural Studies 2004; **7**:213-31.  
doi:10.1177/1367877904043238

123

Hutchby I. Technologies, Texts and Affordances. Sociology 2001; **35**:441-56.  
doi:10.1177/S0038038501000219

124

Jenkins H. *Convergence culture: where old and new media collide*. New York: : New York University Press 2006.

125

Madianou M, Miller D. Polymedia: Towards a new theory of digital media in interpersonal communication. International Journal of Cultural Studies 2013; **16**:169-87.  
doi:10.1177/1367877912452486

126

Ytre-Arne B. 'I want to hold it in my hands': readers' experiences of the phenomenological

differences between women's magazines online and in print. *Media, Culture & Society* 2011;33:467-77. doi:10.1177/0163443711398766