MN7599 - Research Methods and Dissertation

View Online

Your readings can all be found via the 'Reading List' item in the left hand menu. We provide a full copy of the ebook for this module, Bryman, A. and Bell, E. (2015) Business Research Methods and you will be supplied with an activation code and instructions on how to obtain and download the text book at the start of your module. If you have not received your activation code please contact an administrator at ulsmstudy@le.ac.uk.

Please download and keep a copy of all the other readings and associated documents for this module as you will not be able to access them again once you have completed the module.

1

Bryman, A. and Bell, E. The Nature and Process of Business Research (Chapter 1). In: Business research methods. Oxford: : Oxford University Press 2015. http://bibliotech.com/users/saml/samlLeicester?RelayState=eyJjdXN0b21fbGF1bmNoX3VybCI6IiMvdmlldy9ib29rcy85NzgwMTkxMDczNzE3L2VwdWIvT0VCUFMvMDNfYnJpZWZfY29udGVudC5odG1sIn0%3D

2

Bryman, A. and Bell, E. The Nature and Qualitative Research (Chapter 17). In: Business research methods. Oxford: : Oxford University Press 2015. http://bibliotech.com/users/saml/samlLeicester?RelayState=eyJjdXN0b21fbGF1bmNoX3VybCI6IiMvdmlldy9ib29rcy85NzgwMTkxMDczNzE3L2VwdWIvT0VCUFMvMDNfYnJpZWZfY29udGVudC5odG1sIn0%3D

3

Bryman, A. and Bell, E. Sampling in Qualitative Research (Chapter 18). In: Business research methods. Oxford: : Oxford University Press 2015.

4

Bryman, A. and Bell, E. Ethnography and Participant Observation (Chapter 19). In: Business

research methods. Oxford: : Oxford University Press 2015.

5

Bryman, A. and Bell, E. Interviewing in Qualitative Research (Chapter 20). In: Business research methods. Oxford: : Oxford University Press 2015.

6

Bryman, A. and Bell, E. Focus Groups (Chapter 21). In: Business research methods. Oxford: : Oxford University Press 2015.

7

Bryman, A. and Bell, E. The Nature of Quantitative Research (Chapter 7). In: Business research methods. Oxford: : Oxford University Press 2015.

8

Bryman, A. and Bell, E. Sampling in Quantitative Research (Chapter 8). In: Business research methods. Oxford: : Oxford University Press 2015.

9

Bryman, A. and Bell, E. Structured Interviewing (Chapter 9). In: Business research methods . Oxford: : Oxford University Press 2015.

10

Bryman, A. and Bell, E. Self-completion Questionnaires (Chapter 10). In: Business research methods. Oxford: : Oxford University Press 2015.

11

Bryman, A. and Bell, E. Structured Observation (Chapter 12). In: Business research methods. Oxford: : Oxford University Press 2015.

12

Bryman, A. and Bell, E. Planning a Research Project and Formulating Research Questions (Chapter 4). In: Business research methods. Oxford: : Oxford University Press 2015.

13

Bryman, A. and Bell, E. Research Designs (Chapter 3). In: Business research methods. Oxford: : Oxford University Press 2015.

14

Bell, E. Ethics and Politics in Business Research (Chapter 6). In: Business research methods . Oxford: : Oxford University Press 2019. https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=8568781180002746&institutionId=2746&customerId=2745

15

Bryman, A. and Bell, E. Business Research Strategies (Chapter 2). In: Business research methods. Oxford: : Oxford University Press 2015.

16

Bryman, A. and Bell, E. Getting Started: Reviewing the Literature (Chapter 5). In: Business research methods. Oxford: : Oxford University Press 2015.

17

Tsoukas, H. Refining common sense: Types of knowledge in management studies. Journal of Management Studies 1994;**31**:761–80. doi:10.1111/j.1467-6486.1994.tb00638.x

18

Chau, W. F. Radical Developments in Accounting Thought. The Accounting Review 1986;**61**:601–32.http://ezproxy.lib.le.ac.uk/login?url=http://www.jstor.org/stable/247360

19

Bryman, A. and Bell, E. Qualitative Data Analysis (Chapter 24). In: Business research methods. Oxford: : Oxford University Press 2015.

20

Bryman, A. and Bell, E. Content Analysis (Chapter 13). In: Business research methods. Oxford: : Oxford University Press 2015.

21

Bryman, A. and Bell, E. Secondary Analysis and Official Statistics (Chapter 14). In: Business research methods. Oxford: : Oxford University Press 2015.

22

Bryman, A. and Bell, E. Quantitative Data Analysis (Chapter 15). In: Business research methods. Oxford: : Oxford University Press 2015.

23

Bryman, A. and Bell, E. Documents as Sources of Data (Chapter 23). In: Business research methods. Oxford: : Oxford University Press 2015.

24

Bell, E. Writing up Business Research (Chapter 29). In: Business research methods. Oxford: : Oxford University Press 2019. https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=8568781180002746&institutionId=2746&customerId=2745