MN7599 - Research Methods and Dissertation

Your readings can all be found via the 'Reading List' item in the left hand menu. We provide a full copy of the ebook for this module, Bryman, A. and Bell, E. (2015) Business Research Methods and you will be supplied with an activation code and instructions on how to obtain and download the text book at the start of your module. If you have not received your activation code please contact an administrator at ulsmstudy@le.ac.uk.



Please download and keep a copy of all the other readings and associated documents for this module as you will not be able to access them again once you have completed the module.

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Bell, E. 2019. Ethics and Politics in Business Research (Chapter 6). Business research methods. Oxford University Press.

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Bell, E. 2019. Writing up Business Research (Chapter 29). Business research methods. Oxford University Press.

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Bryman, A. and Bell, E. 2015. Business Research Strategies (Chapter 2). Business research methods. Oxford University Press.

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Bryman, A. and Bell, E. 2015. Content Analysis (Chapter 13). Business research methods. Oxford University Press.

Bryman, A. and Bell, E. 2015. Documents as Sources of Data (Chapter 23). Business research methods. Oxford University Press.

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Bryman, A. and Bell, E. 2015. Ethnography and Participant Observation (Chapter 19). Business research methods. Oxford University Press.

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Bryman, A. and Bell, E. 2015. Interviewing in Qualitative Research (Chapter 20). Business research methods. Oxford University Press.

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Bryman, A. and Bell, E. 2015. Planning a Research Project and Formulating Research Questions (Chapter 4). Business research methods. Oxford University Press.

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Bryman, A. and Bell, E. 2015. Sampling in Quantitative Research (Chapter 8). Business research methods. Oxford University Press.

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Bryman, A. and Bell, E. 2015. The Nature of Quantitative Research (Chapter 7). Business research methods. Oxford University Press.

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Tsoukas, H. 1994. Refining common sense: Types of knowledge in management studies. Journal of Management Studies. 31, 6 (1994), 761–780. DOI:https://doi.org/10.1111/j.1467-6486.1994.tb00638.x.