

# MN3122 Analysing Quantitative Data for Management and Research

View Online



- 
1.  
Buckingham, A. & Saunders, P. The Survey Methods Workbook: From Design to Analysis. (Polity, Cambridge, 2004).
  
  2.  
De Vaus, D. A. Surveys in Social Research. (Routledge, London, 2014).
  
  3.  
Bryman, A. & Bell, E. Business Research Methods. (Oxford University Press, Oxford, 2015).
  
  4.  
Field, A. P. Discovering Statistics Using IBM SPSS Statistics : And Sex and Drugs and Rock 'n' Roll. (SAGE, London, 2013).
  
  5.  
Kent, R. A. Data Construction and Data Analysis for Survey Research. (Palgrave, Basingstoke, 2001).
  
  6.  
Diamantopoulos, A. & Schlegelmilch, B. B. Taking the Fear out of Data Analysis: A Step-by-Step Approach. (Dryden Press, London, 1997).

7.

Rowntree, D. *Statistics without Tears: An Introduction for Non-Mathematicians*. (Penguin, London, 2000).

8.

De Vaus, D. A. *Surveys in Social Research*. (Routledge, London, 2014).

9.

Buckingham, A. & Saunders, P. *The Survey Methods Workbook: From Design to Analysis*. (Polity, Cambridge, 2004).

10.

Bryman, A. & Bell, E. *Business Research Methods*. (Oxford University Press, Oxford, 2015).

11.

De Vaus, D. A. *Surveys in Social Research*. (Routledge, London, 2014).

12.

Buckingham, A. & Saunders, P. *The Survey Methods Workbook: From Design to Analysis*. (Polity, Cambridge, 2004).

13.

Bryman, A. & Bell, E. *Business Research Methods*. (Oxford University Press, Oxford, 2015).

14.

De Vaus, D. A. *Surveys in Social Research*. (Routledge, London, 2014).

15.

Buckingham, A. & Saunders, P. *The Survey Methods Workbook: From Design to Analysis*. (Polity, Cambridge, 2004).

16.

Bryman, A. & Bell, E. *Business Research Methods*. (Oxford University Press, Oxford, 2015).

17.

Buckingham, A. & Saunders, P. *The Survey Methods Workbook: From Design to Analysis*. (Polity, Cambridge, 2004).

18.

De Vaus, D. A. *Surveys in Social Research*. (Routledge, London, 2014).

19.

Buckingham, A. & Saunders, P. *The Survey Methods Workbook: From Design to Analysis*. (Polity, Cambridge, 2004).

20.

CPIR, MRS and Royal Statistics Society (2012) *Guidelines for using statistics in Communication*.  
<http://www.mrs.org.uk/pdf/CIPR-MRS-RSS%20Guidelines%20for%20statistics%20in%20Communications.pdf>.

21.

Hair, J. F., Black, W. C., Babin, B. J. & Anderson, R. E. *Multivariate Data Analysis*. vol. Pearson custom library (Pearson, Harlow, Essex, 2014).