

MN3122 Analysing Quantitative Data for Management and Research

View Online



Bryman, A. and Bell, E. (2015a) Business research methods. 4th edition. Oxford: Oxford University Press.

Bryman, A. and Bell, E. (2015b) Business research methods. 4th edition. Oxford: Oxford University Press.

Bryman, A. and Bell, E. (2015c) Business research methods. 4th edition. Oxford: Oxford University Press.

Bryman, A. and Bell, E. (2015d) Business research methods. 4th edition. Oxford: Oxford University Press.

Buckingham, A. and Saunders, P. (2004a) The survey methods workbook: from design to analysis. Cambridge: Polity.

Buckingham, A. and Saunders, P. (2004b) The survey methods workbook: from design to analysis. Cambridge: Polity.

Buckingham, A. and Saunders, P. (2004c) The survey methods workbook: from design to analysis. Cambridge: Polity.

Buckingham, A. and Saunders, P. (2004d) The survey methods workbook: from design to analysis. Cambridge: Polity.

Buckingham, A. and Saunders, P. (2004e) The survey methods workbook: from design to analysis. Cambridge: Polity.

Buckingham, A. and Saunders, P. (2004f) The survey methods workbook: from design to analysis. Cambridge: Polity.

CPIR, MRS and Royal Statistics Society (2012) Guidelines for using statistics in Communication (no date). Available at:
<http://www.mrs.org.uk/pdf/CIPR-MRS-RSS%20Guidelines%20for%20statistics%20in%20Communications.pdf>.

De Vaus, D.A. (2014a) Surveys in social research. 6th ed. London: Routledge. Available at:
<http://ezproxy.lib.le.ac.uk/login?url=http://lib.mylibrary.com?id=553067>.

De Vaus, D.A. (2014b) Surveys in Social Research. 6th ed. London: Routledge. Available at:
<http://ezproxy.lib.le.ac.uk/login?url=http://lib.mylibrary.com?id=553067>.

De Vaus, D.A. (2014c) *Surveys in Social Research*. 6th ed. London: Routledge. Available at: <http://ezproxy.lib.le.ac.uk/login?url=http://lib.mylibrary.com?id=553067>.

De Vaus, D.A. (2014d) *Surveys in Social Research*. 6th ed. London: Routledge. Available at: <http://ezproxy.lib.le.ac.uk/login?url=http://lib.mylibrary.com?id=553067>.

De Vaus, D.A. (2014e) *Surveys in Social Research*. 6th ed. London: Routledge. Available at: <http://ezproxy.lib.le.ac.uk/login?url=http://lib.mylibrary.com?id=553067>.

Diamantopoulos, A. and Schlegelmilch, B.B. (1997) *Taking the fear out of data analysis: a step-by-step approach*. London: Dryden Press.

Field, A.P. (2013) *Discovering statistics using IBM SPSS statistics : and sex and drugs and rock 'n' roll*. 4th ed. London: SAGE.

Hair, J.F. et al. (2014) *Multivariate data analysis*. Pearson new international seventh edition. Harlow, Essex: Pearson. Available at: <http://ezproxy.lib.le.ac.uk/login?url=http://lib.mylibrary.com?id=527034>.

Kent, R.A. (2001) *Data construction and data analysis for survey research*. Basingstoke: Palgrave.

Rowntree, D. (2000) *Statistics without tears: an introduction for non-mathematicians*. Repr. with minor corrections and new Further reading. London: Penguin.