

MN7558 - Strategy, Business Information and Analysis (Leicester MBA)

View Online



'A Guide to the Future of Strategy?' (2009) 42 Long Range Planning 234

Argyres, N. and McGahan, A. M., 'Introduction: Michael Porter's Competitive Strategy' (2002) 16 Academy of Management Executive 41
<<http://ezproxy.lib.le.ac.uk/login?url=http://www.jstor.org/stable/4165838>>

Barney, J., "'Types of Competition and the Theory of Strategy: Toward an Integrative Framework'" (1986) 11 Academy of Management Review 791
<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4283938&site=ehost-live>>

—, 'Firm Resources and Sustained Competitive Advantage' (1991) 17 Journal of Management 99
<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=5978921&site=ehost-live>>

Bovel, D. and Martha, J., 'FROM SUPPLY CHAIN TO VALUE NET' (2000) 21 Journal of Business Strategy 24

Bowman, C., "'Generic Strategies: A Substitute for Thinking?'" [2008] 360, The Ashridge Journal 6
<https://www.ashridge.org.uk/getmedia/67b21199-bf30-476d-9e4f-2086876bd6a9/360_Spring_2008.pdf?ext=.pdf>

Chaffee, E. E., 'Three Models of Strategy.' (1985) 10 Academy of Management Review 89
<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4277354&site=ehost-live>>

Christensen, C. and Overdorf, M., 'Meeting the Challenge of Disruptive Change' [2000] Harvard Business Review 67
<https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset>

Collins, J. and Porras, J., "'Organizational Vision and Visionary Organizations'" (1991) 34 California Management Review 30
<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=5616288&site=ehost-live>>

Cummings, S., 'Shifting Foundations: Redrawing Strategic Management's Military Heritage' (2007) 3 Critical perspectives on international business 41

- Cummings, S. and Daellenbach, U., 'A Guide to the Future of Strategy?' (2009) 42 Long Range Planning 234
- Cyert, R. and March, J., 'Organizational Factors in the Theory of Oligopoly' (1956) 70 Quarterly Journal of Economics 44
<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=7703263&site=ehost-live>>
- Dess, G., Peng, M., and Lei, D., 'Strategic Management: Current Issues and Future Directions' (2013) 20 Journal of Leadership & Organizational Studies 373
- Ezzamel, M. and Willmott, H., 'Strategy as Discourse in a Global Retailer: A Supplement to Rationalist and Interpretive Accounts' (2008) 29 Organization Studies 191
- Gavetti, G and Levinthal, D. A., 'The Strategy Field from the Perspective' (2004) 50 Management Science 1309
<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=14943064&site=ehost-live>>
- Goold, M., Campbell, A. and Alexander, M., 'Corporate Strategy and Parenting Theory' (1998) 31 Long Range Planning 308
- Grant, R.M. and Jordan, J., 'Extract from Chapter 1 - Closing Case: The King of Shaves', Foundations of strategy (Wiley 2012)
- , 'Extract from Chapter 7 - Diversification at Disney', Foundations of strategy (Wiley 2012)
- Grant, R.M. and Jordan J. and Grant, R. and Jordan J., 'Extract from Chapter 4 - The Rise and Fall of Starbucks', Foundations of strategy (Wiley 2012)
- Hamel, G. and Prahalad, C., 'Strategic Intent' (1989) 67 Harvard Business Review 63
<https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset>
- , 'Strategy as Stretch and Leverage' (1993) 71 Harvard Business Review 75
<https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset>
- Hedley, B., 'Strategy and the "business Portfolio"' (1977) 10 Long Range Planning 9
- Hill, T. and Westbrook, R., 'SWOT Analysis: It's Time for a Product Recall' (1997) 30 Long Range Planning 46
- Hitt, M., Tihanyi, L., Miller, T. and Connelly, B., 'International Diversification: Antecedents, Outcomes, and Moderators' (2006) 32 Journal of Management 831
- Hodgkinson, G. P. and Healey, M. P., 'Toward a (Pragmatic) Science of Strategic Intervention: Design Propositions for Scenario Planning' (2008) 29 Organization Studies 435

- Hoskisson, R. E., 'Theory and Research in Strategic Management: Swings of a Pendulum' (1999) 25 *Journal of Management* 417
- Huff, A., 'The Continuing Relevance of Strategy' (2001) 54 *Human Relations* 123
- 'IKEA Case Study' <https://blackboard.le.ac.uk/bbcswebdav/xid-3897695_2>
- Khanna, T. and Palepu, K., 'Policy Shocks, Market Intermediaries, and Corporate Strategy: The Evolution of Business Groups in Chile and India' (1999) 8 *Journal of Economics Management Strategy* 271
- Kim, W. and Mauborgne, R., 'Blue Ocean Strategy' [2004] *Harvard Business Strategy* 76
<https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset>
- Knights, D. and Morgan, G., "'Corporate Strategy, Organizations, and Subjectivity: A Critique'" (1991) 12 *Organization Studies* 251
- Kor, Y. and Mahoney, J., 'Edith Penrose's (1959) Contributions to the Resource-Based View of Strategic Management' (2004) 41 *Journal of Management Studies* 183
- Langley, A., 'The Roles of Formal Strategic Planning' (1988) 21 *Long Range Planning* 40
- Liedtka, J., 'In Defence of Strategy as Design', (2000) 42 *California Management Review* 8
<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=3150772&site=ehost-live>>
- Mantere, S. and Sillince, J., 'Strategic Intent as a Rhetorical Device' (2007) 23 *Scandinavian Journal of Management* 406
- McKiernan, P., 'Strategy Past; Strategy Futures' (1997) 30 *Long Range Planning* 790
- Miller, A. and Dess, G., 'Assessing Porter's (1980) Model in Terms of Its Generalizability, Accuracy and Simplicity' (1993) 30 *Journal of Management Studies* 553
<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9401103791&site=ehost-live>>
- Mintzberg, H., 'Crafting Strategy' [1987] *Harvard Business Review* 66
<https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset>
- , 'The Strategy Concept I: Five Ps For Strategy' (1987) 30 *California Management Review* 11
<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4760299&site=ehost-live>>
- , 'Rethinking Strategic Planning Part I: Pitfalls and Fallacies' (1994) 27 *Long Range Planning* 12
- Morrison, A. and Wensley, R., 'Boxing up or Boxed in?: A Short History of the Boston Consulting Group Share/ Growth Matrix' (1991) 7 *Journal of Marketing Management* 105

<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=13051194&site=ehost-live>>

Paroutis, S. and Pettigrew, A., 'Strategizing in the Multi-Business Firm: Strategy Teams at Multiple Levels and over Time' (2007) 60 Human Relations 99

Porter, M., 'How Information Gives You Competitive Advantage' [1985] Harvard Business Review 149

<https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset>

—, 'The Five Competitive Forces That Shape Strategy' [2008] Harvard Business Review 78

<https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset>

Prahalad, C. K., 'The Blinders of Dominant Logic' (2004) 37 Long Range Planning 171

Prahalad, C. K. and Hamel, G., 'The Core Competence of the Corporation' [1990] Harvard Business Review 79

<https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset>

—, 'Strategy as a Field of Study: Why Search for a New Paradigm?' (2007) 15 Strategic Management Journal 5

<<http://ezproxy.lib.le.ac.uk/login?url=http://www.jstor.org/stable/2486873>>

Prahalad, C. K. and Ramaswamy, V., 'Co-creating Unique Value with Customers' (2004) 32 Strategy & Leadership 4

Schoemaker, P., 'Scenario Planning: A Tool for Strategic Thinking' (1995) 36 Sloan Management Review 25

<<http://ezproxy.lib.le.ac.uk/login?url=http://search.proquest.com/docview/1302991850?accountid=7420>>

Stacey, R., 'Strategy as Order Emerging from Chaos' (1993) 26 Long Range Planning 10

Stonehouse, G. and Snowdon, B., 'Competitive Advantage Revisited: Michael Porter on Strategy and Competitiveness' (2007) 16 Journal of Management Inquiry 256

Wehrich, H., 'The TOWS Matrix—A Tool for Situational Analysis' (1982) 15 Long Range Planning 54

Wernerfelt, B., 'A Resource-Based View of the Firm' (1984) 5 Strategic Management Journal 171 <<http://ezproxy.lib.le.ac.uk/login?url=http://www.jstor.org/stable/2486175>>

Whitley, R., 'Eastern Asian Enterprise Structures and the Comparative Analysis of Forms of Business Organization' (1990) 11 Organization Studies 47

<<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=5953945&site=ehost-live>>