

MN7558 - Strategy, Business Information and Analysis (Leicester MBA)

[View Online](#)

[1]

Mintzberg, H., 'The Strategy Concept I: Five Ps For Strategy', *California Management Review*, vol. 30, no. 1, pp. 11–24, 1987 [Online]. Available:
<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4760299&site=ehost-live>

[2]

Whitley, R., 'Eastern Asian Enterprise Structures and the Comparative Analysis of Forms of Business Organization', *Organization Studies*, vol. 11, no. 1, pp. 47–74, 1990 [Online]. Available:
<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=5953945&site=ehost-live>

[3]

Gavetti, G and Levinthal, D. A., 'The Strategy Field from the Perspective', *Management Science*, vol. 50, no. 10, pp. 1309–1318, 2004, doi: 10.1287/mnsc.1040.0282. [Online]. Available:
<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=mpr&db=buh&AN=14943064&site=ehost-live>

[4]

Huff, A., 'The Continuing Relevance of Strategy', *Human Relations*, vol. 54, no. 1, pp. 123–130, 2001, doi: 10.1177/0018726701541015.

[5]

Chaffee, E. E., 'Three Models of Strategy.', *Academy of Management Review*, vol. 10, no. 1, pp. 89–98, Jan. 1985, doi: 10.5465/AMR.1985.4277354. [Online]. Available: <http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4277354&site=ehost-live>

[6]

Grant, R.M. and Jordan, J., 'Extract from Chapter 1 - Closing Case: The King of Shaves', in *Foundations of strategy*, Hoboken, N.J.: Wiley, 2012.

[7]

Cummings, S., 'Shifting foundations: redrawing strategic management's military heritage', *Critical perspectives on international business*, vol. 3, no. 1, pp. 41–62, 2007, doi: 10.1108/17422040710722551.

[8]

Hoskisson, R. E., 'Theory and research in strategic management: Swings of a pendulum', *Journal of Management*, vol. 25, no. 3, pp. 417–456, 1999, doi: 10.1177/014920639902500307.

[9]

Cummings, S. and Daellenbach, U., 'A Guide to the Future of Strategy?', *Long Range Planning*, vol. 42, no. 2, pp. 234–263, 2009, doi: 10.1016/j.lrp.2008.12.005.

[10]

McKiernan, P., 'Strategy past; strategy futures', *Long Range Planning*, vol. 30, no. 5, pp. 790–798, 1997, doi: 10.1016/S0024-6301(97)00080-0.

[11]

Collins, J. and Porras, J., "'Organizational Vision and Visionary Organizations'", *California Management Review*, vol. 34, no. 1, pp. 30–52, 1991 [Online]. Available: <http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=5616288&site=ehost-live>

[12]

Hill, T. and Westbrook, R., 'SWOT analysis: It's time for a product recall', Long Range Planning, vol. 30, no. 1, pp. 46-52, Feb. 1997, doi: 10.1016/S0024-6301(96)00095-7.

[13]

'IKEA Case Study'. [Online]. Available:
https://blackboard.le.ac.uk/bbcswebdav/xid-3897695_2

[14]

Liedtka, J., 'In Defence of Strategy as Design', California Management Review, vol. 42, no. 3, pp. 8-30, 2000 [Online]. Available:
<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true∓db=buh&AN=3150772&site=ehost-live>

[15]

Weihrich, H., 'The TOWS matrix—A tool for situational analysis', Long Range Planning, vol. 15, no. 2, pp. 54-66, 1982, doi: 10.1016/0024-6301(82)90120-0.

[16]

Langley, A., 'The roles of formal strategic planning', Long Range Planning, vol. 21, no. 3, pp. 40-50, 1988, doi: 10.1016/0024-6301(88)90032-5.

[17]

Mintzberg, H., 'Rethinking strategic planning part I: Pitfalls and fallacies', Long Range Planning, vol. 27, no. 3, pp. 12-21, 1994, doi: 10.1016/0024-6301(94)90185-6.

[18]

Mintzberg, H., 'Crafting Strategy', Harvard Business Review, no. July-August, pp. 66-75, 1987 [Online]. Available:
https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id

=_810275_1&course_id=_8162_1&mode=reset

[19]

Cyert, R. and March, J., 'Organizational Factors in the Theory of Oligopoly', Quarterly Journal of Economics, vol. 70, pp. 44-64, 1956 [Online]. Available: <http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=7703263&site=ehost-live>

[20]

Stacey, R., 'Strategy as order emerging from chaos', Long Range Planning, vol. 26, no. 1, pp. 10-17, Feb. 1993, doi: 10.1016/0024-6301(93)90228-8.

[21]

Hodgkinson, G. P. and Healey, M. P., 'Toward a (Pragmatic) Science of Strategic Intervention: Design Propositions for Scenario Planning', Organization Studies, vol. 29, no. 3, pp. 435-457, 2008, doi: 10.1177/0170840607088022.

[22]

Schoemaker, P., 'Scenario planning: a tool for strategic thinking', Sloan Management Review, vol. 36, no. 2, pp. 25-36, 1995 [Online]. Available: <http://ezproxy.lib.le.ac.uk/login?url=http://search.proquest.com/docview/1302991850?accountid=7420>

[23]

Goold, M., Campbell, A. and Alexander, M., 'Corporate strategy and parenting theory', Long Range Planning, vol. 31, no. 2, pp. 308-314, 1998, doi: 10.1016/S0024-6301(98)00017-X.

[24]

Hedley, B., 'Strategy and the "business portfolio"', Long Range Planning, vol. 10, no. 1, pp. 9-15, 1977, doi: 10.1016/0024-6301(77)90042-5.

[25]

Paroutis, S. and Pettigrew, A., 'Strategizing in the multi-business firm: Strategy teams at multiple levels and over time', *Human Relations*, vol. 60, no. 1, pp. 99–135, 2007, doi: 10.1177/0018726707075285.

[26]

Hitt, M., Tihanyi, L., Miller, T. and Connelly, B., 'International Diversification: Antecedents, Outcomes, and Moderators', *Journal of Management*, vol. 32, no. 6, pp. 831–867, 2006, doi: 10.1177/0149206306293575.

[27]

Khanna, T. and Palepu, K., 'Policy Shocks, Market Intermediaries, and Corporate Strategy: The Evolution of Business Groups in Chile and India', *Journal of Economics Management Strategy*, vol. 8, no. 2, pp. 271–310, 1999, doi: 10.1111/j.1430-9134.1999.00271.x.

[28]

Morrison, A. and Wensley, R., 'Boxing up or Boxed in?: A Short History of the Boston Consulting Group Share/ Growth Matrix', *Journal of Marketing Management*, vol. 7, no. 2, pp. 105–129, 1991, doi: 10.1080/0267257X.1991.9964145. [Online]. Available: <http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=13051194&site=ehost-live>

[29]

Barney, J., "'Types of Competition and the Theory of Strategy: Toward an Integrative Framework'", *Academy of Management Review*, vol. 11, no. 4, pp. 791–800, 1986 [Online]. Available: <http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4283938&site=ehost-live>

[30]

Porter, M., 'The Five Competitive Forces that Shape Strategy', *Harvard Business Review*, no. January-February, pp. 78–84, 2008 [Online]. Available: https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset

[31]

Bowman, C., "'Generic Strategies: A Substitute for Thinking?'" , 360, The Ashridge Journal, pp. 6–11, 2008 [Online]. Available:
https://www.ashridge.org.uk/getmedia/67b21199-bf30-476d-9e4f-2086876bd6a9/360_Spring_2008.pdf?ext=.pdf

[32]

Porter, M., 'How Information gives you competitive advantage', Harvard Business Review, no. July-August, pp. 149–174, 1985 [Online]. Available:
https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset

[33]

Grant, R.M. and Jordan, J., 'Extract from Chapter 7 - Diversification at Disney', in Foundations of strategy, Hoboken, N.J.: Wiley, 2012.

[34]

Stonehouse, G. and Snowdon, B., 'Competitive Advantage Revisited: Michael Porter on Strategy and Competitiveness', Journal of Management Inquiry, vol. 16, no. 3, pp. 256–273, 2007, doi: 10.1177/1056492607306333.

[35]

Argyres, N. and McGahan, A. M., 'Introduction: Michael Porter's Competitive Strategy', Academy of Management Executive, vol. 16, no. 2, pp. 41–42, 2002 [Online]. Available:
<http://ezproxy.lib.le.ac.uk/login?url=http://www.jstor.org/stable/4165838>

[36]

Miller, A. and Dess, G., 'Assessing Porter's (1980) Model in terms of its Generalizability, Accuracy and Simplicity', Journal of Management Studies, vol. 30, no. 4, pp. 553–585, 1993 [Online]. Available:
<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9401103791&site=ehost-live>

[37]

Wernerfelt, B., 'A resource-based view of the firm', *Strategic Management Journal*, vol. 5, no. 2, pp. 171–180, 1984 [Online]. Available:
<http://ezproxy.lib.le.ac.uk/login?url=http://www.jstor.org/stable/2486175>

[38]

Hamel, G. and Prahalad, C., 'Strategic Intent', *Harvard Business Review*, vol. 67, no. 3, pp. 63–76, 1989 [Online]. Available:
https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset

[39]

Prahalad, C. K. and Hamel, G., 'The Core Competence of the Corporation', *Harvard Business Review*, no. May-June, pp. 79–91, 1990 [Online]. Available:
https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset

[40]

Hamel, G. and Prahalad, C., 'Strategy as Stretch and Leverage', *Harvard Business Review*, vol. 71, no. March-April, pp. 75–84, 1993 [Online]. Available:
https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset

[41]

Kor, Y. and Mahoney, J., 'Edith Penrose's (1959) Contributions to the Resource-based View of Strategic Management', *Journal of Management Studies*, vol. 41, no. 1, pp. 183–191, 2004, doi: 10.1111/j.1467-6486.2004.00427.x.

[42]

Barney, J., 'Firm Resources and Sustained Competitive Advantage', *Journal of Management*, vol. 17, no. 1, pp. 99–120, 1991 [Online]. Available:
<http://ezproxy.lib.le.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=5978921&site=ehost-live>

[43]

Prahalad, C. K. and Hamel, G., 'Strategy as a field of study: Why search for a new paradigm?', *Strategic Management Journal*, vol. 15, no. S2, pp. 5–16, 2007 [Online]. Available: <http://ezproxy.lib.le.ac.uk/login?url=http://www.jstor.org/stable/2486873>

[44]

Mantere, S. and Sillince, J., 'Strategic intent as a rhetorical device', *Scandinavian Journal of Management*, vol. 23, no. 4, pp. 406–423, 2007, doi: 10.1016/j.scaman.2007.03.002.

[45]

Kim, W. and Mauborgne, R., 'Blue Ocean Strategy', *Harvard Business Strategy*, no. September-October, pp. 76–84, 2004 [Online]. Available: https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset

[46]

Christensen, C. and Overdorf, M., 'Meeting the Challenge of Disruptive Change', *Harvard Business Review*, no. March-April, pp. 67–76, 2000 [Online]. Available: https://blackboard.le.ac.uk/webapps/blackboard/content/listContentEditable.jsp?content_id=_810275_1&course_id=_8162_1&mode=reset

[47]

Prahalad, C. K., 'The Blinders of Dominant Logic', *Long Range Planning*, vol. 37, no. 2, pp. 171–179, 2004, doi: 10.1016/j.lrp.2004.01.010.

[48]

Prahalad, C. K. and Ramaswamy, V., 'Co-creating unique value with customers', *Strategy & Leadership*, vol. 32, no. 3, pp. 4–9, 2004, doi: 10.1108/10878570410699249.

[49]

Grant, R.M. and Jordan J. and Grant, R. and Jordan J., 'Extract from Chapter 4 - The Rise and Fall of Starbucks', in *Foundations of strategy*, Hoboken, N.J.: Wiley, 2012.

[50]

Bovel, D. and Martha, J., 'FROM SUPPLY CHAIN TO VALUE NET', *Journal of Business Strategy*, vol. 21, no. 4, pp. 24–28, 2000, doi: 10.1108/eb040101.

[51]

Ezzamel, M. and Willmott, H., 'Strategy as Discourse in a Global Retailer: A Supplement to Rationalist and Interpretive Accounts', *Organization Studies*, vol. 29, no. 2, pp. 191–217, Feb. 2008, doi: 10.1177/0170840607082226.

[52]

Knights, D. and Morgan, G., "'Corporate Strategy, Organizations, and Subjectivity: A Critique'", *Organization Studies*, vol. 12, no. 2, pp. 251–273, 1991, doi: 10.1177/017084069101200205.

[53]

'A Guide to the Future of Strategy?', *Long Range Planning*, vol. 42, no. 2, pp. 234–263, 2009, doi: 10.1016/j.lrp.2008.12.005.

[54]

Dess, G., Peng, M., and Lei, D., 'Strategic Management: Current Issues and Future Directions', *Journal of Leadership & Organizational Studies*, vol. 20, no. 4, pp. 373–374, 2013, doi: 10.1177/1548051812471859.