

MN7558 - Strategy, Business Information and Analysis (Leicester MBA)

[View Online](#)

[1]

Argyres, N. and McGahan, A. M. 2002. Introduction: Michael Porter's Competitive Strategy. Academy of Management Executive. 16, 2 (2002), 41-42.

[2]

Barney, J. 1991. Firm Resources and Sustained Competitive Advantage. Journal of Management. 17, 1 (1991), 99-120.

[3]

Barney, J. 1986. 'Types of Competition and the Theory of Strategy: Toward an Integrative Framework'. Academy of Management Review. 11, 4 (1986), 791-800.

[4]

Bovel, D. and Martha, J. 2000. FROM SUPPLY CHAIN TO VALUE NET. Journal of Business Strategy. 21, 4 (2000), 24-28. DOI:<https://doi.org/10.1108/eb040101>.

[5]

Bowman, C. 2008. 'Generic Strategies: A Substitute for Thinking?' 360, The Ashridge Journal. (2008), 6-11.

[6]

Chaffee, E. E. 1985. Three Models of Strategy. Academy of Management Review. 10, 1

(Jan. 1985), 89–98. DOI:<https://doi.org/10.5465/AMR.1985.4277354>.

[7]

Christensen, C. and Overdorf, M. 2000. Meeting the Challenge of Disruptive Change. Harvard Business Review. March-April (2000), 67–76.

[8]

Collins, J. and Porras, J. 1991. 'Organizational Vision and Visionary Organizations'. California Management Review. 34, 1 (1991), 30–52.

[9]

Cummings, S. 2007. Shifting foundations: redrawing strategic management's military heritage. Critical perspectives on international business. 3, 1 (2007), 41–62.
DOI:<https://doi.org/10.1108/17422040710722551>.

[10]

Cummings, S. and Daellenbach, U. 2009. A Guide to the Future of Strategy? Long Range Planning. 42, 2 (2009), 234–263. DOI:<https://doi.org/10.1016/j.lrp.2008.12.005>.

[11]

Cyert, R. and March, J. 1956. Organizational Factors in the Theory of Oligopoly. Quarterly Journal of Economics. 70, (1956), 44–64.

[12]

Dess, G., Peng, M., and Lei, D. 2013. Strategic Management: Current Issues and Future Directions. Journal of Leadership & Organizational Studies. 20, 4 (2013), 373–374.
DOI:<https://doi.org/10.1177/1548051812471859>.

[13]

Ezzamel, M. and Willmott, H. 2008. Strategy as Discourse in a Global Retailer: A

Supplement to Rationalist and Interpretive Accounts. *Organization Studies*. 29, 2 (Feb. 2008), 191–217. DOI:<https://doi.org/10.1177/0170840607082226>.

[14]

Gavetti, G and Levinthal, D. A. 2004. The Strategy Field from the Perspective. *Management Science*. 50, 10 (2004), 1309–1318. DOI:<https://doi.org/10.1287/mnsc.1040.0282>.

[15]

Goold, M., Campbell, A. and Alexander, M. 1998. Corporate strategy and parenting theory. *Long Range Planning*. 31, 2 (1998), 308–314.
DOI:[https://doi.org/10.1016/S0024-6301\(98\)00017-X](https://doi.org/10.1016/S0024-6301(98)00017-X).

[16]

Grant, R.M. and Jordan, J. 2012. Extract from Chapter 1 - Closing Case: The King of Shaves. *Foundations of strategy*. Wiley.

[17]

Grant, R.M. and Jordan, J. 2012. Extract from Chapter 7 - Diversification at Disney. *Foundations of strategy*. Wiley.

[18]

Grant, R.M. and Jordan J. and Grant, R. and Jordan J. 2012. Extract from Chapter 4 - The Rise and Fall of Starbucks. *Foundations of strategy*. Wiley.

[19]

Hamel, G. and Prahalad, C. 1989. Strategic Intent. *Harvard Business Review*. 67, 3 (1989), 63–76.

[20]

Hamel, G. and Prahalad, C. 1993. Strategy as Stretch and Leverage. *Harvard Business*

Review. 71, March-April (1993), 75-84.

[21]

Hedley, B. 1977. Strategy and the "business portfolio". Long Range Planning. 10, 1 (1977), 9-15. DOI:[https://doi.org/10.1016/0024-6301\(77\)90042-5](https://doi.org/10.1016/0024-6301(77)90042-5).

[22]

Hill, T. and Westbrook, R. 1997. SWOT analysis: It's time for a product recall. Long Range Planning. 30, 1 (Feb. 1997), 46-52. DOI:[https://doi.org/10.1016/S0024-6301\(96\)00095-7](https://doi.org/10.1016/S0024-6301(96)00095-7).

[23]

Hitt, M., Tihanyi, L., Miller, T. and Connelly, B. 2006. International Diversification: Antecedents, Outcomes, and Moderators. Journal of Management. 32, 6 (2006), 831-867. DOI:<https://doi.org/10.1177/0149206306293575>.

[24]

Hodgkinson, G. P. and Healey, M. P. 2008. Toward a (Pragmatic) Science of Strategic Intervention: Design Propositions for Scenario Planning. Organization Studies. 29, 3 (2008), 435-457. DOI:<https://doi.org/10.1177/0170840607088022>.

[25]

Hoskisson, R. E. 1999. Theory and research in strategic management: Swings of a pendulum. Journal of Management. 25, 3 (1999), 417-456. DOI:<https://doi.org/10.1177/014920639902500307>.

[26]

Huff, A. 2001. The Continuing Relevance of Strategy. Human Relations. 54, 1 (2001), 123-130. DOI:<https://doi.org/10.1177/0018726701541015>.

[27]

Khanna, T. and Palepu, K. 1999. Policy Shocks, Market Intermediaries, and Corporate Strategy: The Evolution of Business Groups in Chile and India. *Journal of Economics Management Strategy*. 8, 2 (1999), 271–310.
DOI:<https://doi.org/10.1111/j.1430-9134.1999.00271.x>.

[28]

Kim, W. and Mauborgne, R. 2004. Blue Ocean Strategy. *Harvard Business Strategy*. September-October (2004), 76–84.

[29]

Knights, D. and Morgan, G. 1991. 'Corporate Strategy, Organizations, and Subjectivity: A Critique'. *Organization Studies*. 12, 2 (1991), 251–273.
DOI:<https://doi.org/10.1177/017084069101200205>.

[30]

Kor, Y. and Mahoney, J. 2004. Edith Penrose's (1959) Contributions to the Resource-based View of Strategic Management. *Journal of Management Studies*. 41, 1 (2004), 183–191.
DOI:<https://doi.org/10.1111/j.1467-6486.2004.00427.x>.

[31]

Langley, A. 1988. The roles of formal strategic planning. *Long Range Planning*. 21, 3 (1988), 40–50. DOI:[https://doi.org/10.1016/0024-6301\(88\)90032-5](https://doi.org/10.1016/0024-6301(88)90032-5).

[32]

Liedtka, J. 2000. In Defence of Strategy as Design',. *California Management Review*. 42, 3 (2000), 8–30.

[33]

Mantere, S. and Sillince, J. 2007. Strategic intent as a rhetorical device. *Scandinavian Journal of Management*. 23, 4 (2007), 406–423.
DOI:<https://doi.org/10.1016/j.scaman.2007.03.002>.

[34]

McKiernan, P. 1997. Strategy past; strategy futures. *Long Range Planning*. 30, 5 (1997), 790–798. DOI:[https://doi.org/10.1016/S0024-6301\(97\)00080-0](https://doi.org/10.1016/S0024-6301(97)00080-0).

[35]

Miller, A. and Dess, G. 1993. Assessing Porter's (1980) Model in terms of its Generalizability, Accuracy and Simplicity. *Journal of Management Studies*. 30, 4 (1993), 553–585.

[36]

Mintzberg, H. 1987. Crafting Strategy. *Harvard Business Review*. July-August (1987), 66–75.

[37]

Mintzberg, H. 1994. Rethinking strategic planning part I: Pitfalls and fallacies. *Long Range Planning*. 27, 3 (1994), 12–21. DOI:[https://doi.org/10.1016/0024-6301\(94\)90185-6](https://doi.org/10.1016/0024-6301(94)90185-6).

[38]

Mintzberg, H. 1987. The Strategy Concept I: Five Ps For Strategy. *California Management Review*. 30, 1 (1987), 11–24.

[39]

Morrison, A. and Wensley, R. 1991. Boxing up or Boxed in?: A Short History of the Boston Consulting Group Share/ Growth Matrix. *Journal of Marketing Management*. 7, 2 (1991), 105–129. DOI:<https://doi.org/10.1080/0267257X.1991.9964145>.

[40]

Paroutis, S. and Pettigrew, A. 2007. Strategizing in the multi-business firm: Strategy teams at multiple levels and over time. *Human Relations*. 60, 1 (2007), 99–135. DOI:<https://doi.org/10.1177/0018726707075285>.

[41]

Porter, M. 1985. How Information gives you competitive advantage. Harvard Business Review. July-August (1985), 149-174.

[42]

Porter, M. 2008. The Five Competitive Forces that Shape Strategy. Harvard Business Review. January-February (2008), 78-84.

[43]

Prahalad, C. K. 2004. The Blinders of Dominant Logic. Long Range Planning. 37, 2 (2004), 171-179. DOI:<https://doi.org/10.1016/j.lrp.2004.01.010>.

[44]

Prahalad, C. K. and Hamel, G. 2007. Strategy as a field of study: Why search for a new paradigm? Strategic Management Journal. 15, S2 (2007), 5-16.

[45]

Prahalad, C. K. and Hamel, G. 1990. The Core Competence of the Corporation. Harvard Business Review. May-June (1990), 79-91.

[46]

Prahalad, C. K. and Ramaswamy, V. 2004. Co-creating unique value with customers. Strategy & Leadership. 32, 3 (2004), 4-9.
DOI:<https://doi.org/10.1108/10878570410699249>.

[47]

Schoemaker, P. 1995. Scenario planning: a tool for strategic thinking. Sloan Management Review. 36, 2 (1995), 25-36.

[48]

Stacey, R. 1993. Strategy as order emerging from chaos. *Long Range Planning*. 26, 1 (Feb. 1993), 10–17. DOI:[https://doi.org/10.1016/0024-6301\(93\)90228-8](https://doi.org/10.1016/0024-6301(93)90228-8).

[49]

Stonehouse, G. and Snowdon, B. 2007. Competitive Advantage Revisited: Michael Porter on Strategy and Competitiveness. *Journal of Management Inquiry*. 16, 3 (2007), 256–273. DOI:<https://doi.org/10.1177/1056492607306333>.

[50]

Weihrich, H. 1982. The TOWS matrix—A tool for situational analysis. *Long Range Planning*. 15, 2 (1982), 54–66. DOI:[https://doi.org/10.1016/0024-6301\(82\)90120-0](https://doi.org/10.1016/0024-6301(82)90120-0).

[51]

Wernerfelt, B. 1984. A resource-based view of the firm. *Strategic Management Journal*. 5, 2 (1984), 171–180.

[52]

Whitley, R. 1990. Eastern Asian Enterprise Structures and the Comparative Analysis of Forms of Business Organization. *Organization Studies*. 11, 1 (1990), 47–74.

[53]

2009. A Guide to the Future of Strategy? *Long Range Planning*. 42, 2 (2009), 234–263. DOI:<https://doi.org/10.1016/j.lrp.2008.12.005>.

[54]

IKEA Case Study.